

For your **user friendly MEDIA PAGE** on your website (Thumbnails hyperlinked to **downloadable** PDFs and jpgs)

Author Bio

Short Introduction

For host to print out and read before presentations and/or interviews.

Quotable Blurbs

Information about you in sound bites for press and radio interviews. Available for a handout to hosts of radio shows to make it easy for them to quote you.

Mock Interview

10 questions and answers of an informational interview for radio and TV.

One-Sheet

One page color, (or front and back) with photo, short bio, seminar/book topics, summary of top media appearances/presentations, credentials and contact info (with time zone).

Book(s) Fact Sheet

Include title, ISBN, publication date, price, category, page count, publisher, etc.

Brochures

Press Release(s)

Photos (jpgs)

Include both high resolution photos, (over 300 dpi) and low resolution for blogs, etc.

Color author/speaker photo

B/W author/speaker photo

Color book cover

B/W book cover

logos

Sample chapters in PDF format

Include on **MEDIA PAGE** for website visitors to read/view:

Video Clips and/or Podcasts of Presentations/Interviews

FAQs

Testimonials

Media Coverage with links

TV, radio, newspaper, websites, blogs



Courtesy of Maryann Swartz at www.CreativeMarketingCafe.com